



aatam
creation

Information Technology

WEB | ANDROID | iOS | AI | GAME

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VISION

To create, monitor & maintain brand value

MISSION

Mentoring to manage face value



ABOUT

aatam creation 'ac'
is a spectrum of consulting services.

excellence in mobilize the required resources for progressive growth.

combining technology and business knowledge to give
proficient innovation guidance to a person & profession.

value proposition is to plan strategic move in terms of
leveraging technology to eliminating the business problems and challenges.

uncover the best business technology solutions that can address
the current challenges and remodel organization with a progressive futuristic vision.

analyze & evaluate a go-to-market strategy that addresses
the top target audiences for the business to take a giant stride in the digital space.

support with our full spectrum of consulting services that help in identifying opportunities
for growth, derive insights in actionable modules and strive it till the execution stage.

brand strategy helps consolidate all the personal brands into one global brand identity.



SPECTRUM OF SERVICES



BRAINSTORM

CLARITY OF THOUGHTS

- Market Stream
- Concept - Purpose
- Target Audience
- Duration
- Readiness
- Branding
- Required Resources
- Integral Culture



CONCEPT

FEASIBILITY OF PRODUCT

- Market Analysis
- Market Research
- Survey
- SWOT
- Compliance
- Legal & Laws
- Entity Incorporation
- IPR



BUILD

STRATEGY, TEAM & PRODUCT

- Core Team
- Organization Structure
- Product Design
- Product Development
- Web Presence
- Digital Marketing
- Endorsement
- Tie-ups
- Barter



GO-TO-LIVE

LAUNCH & RETURNS

- Marketing Reach
- User Acquisition
- Coordination
- Support System
- Revenue
- Returns
- Investors
- Mergers
- Acquisition



BRAINSTORM

MARKET

Online / Offline / Both

CATEGORY / STREAM

e-Commerce / Aggregator / Info / B2B / B2C
etc.

CONCEPT PURPOSE

Turnover / Revenue / Valuation



TARGET AUDIENCE

Class of Mass / Age / Location etc.

DURATION

3 Yrs. / 5 Yrs. / 7 Yrs. / 10 Yrs. / Long Life

READINESS

Organizational Structure / Monitory etc.



BRAND DEVELOPMENT

OFFLINE BRANDING

(Print Presence)

- Corporate Identity
- Logo
- Tagline
- Print Material
- Promotional Material
- Market Research
- Business Strategy

ONLINE BRANDING

(Web Presence)

- Domain
- Server
- SSL
- Content
- Web
- App (Android & iOS)
- Web Optimization
- Digital Awareness
- Social Media Marketing & Optimization

TECH

(Product Development)

- UI/UX
- Web
- App (Android & iOS)
- Designs for Promotion
- Digital Marketing
- R&D

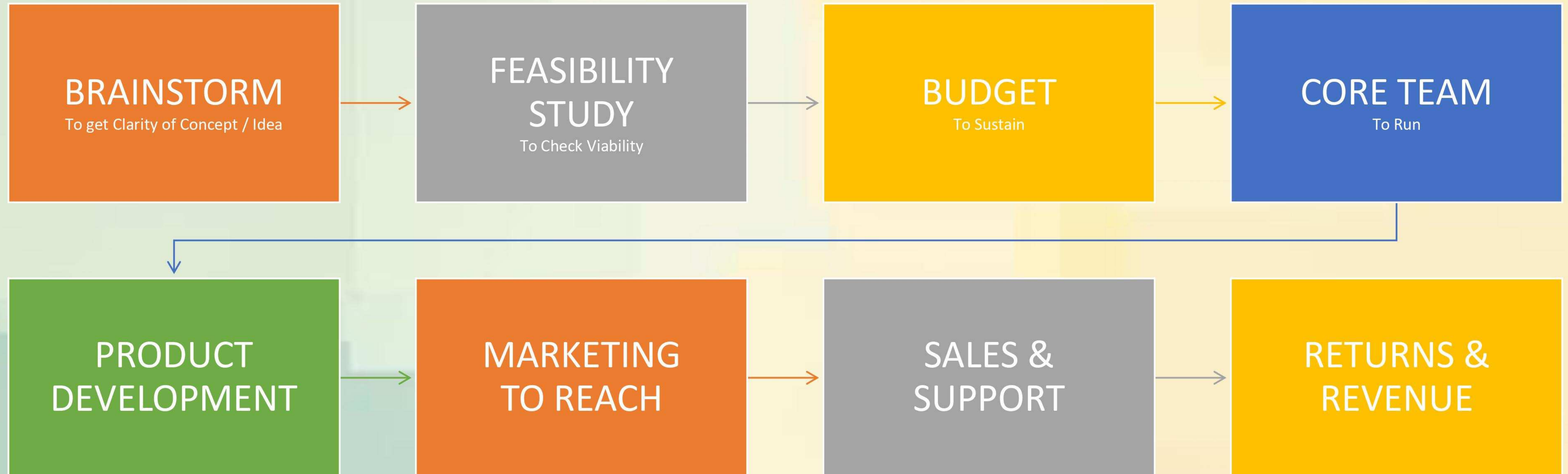
LEGAL & IPR

(Rights)

- IPR
- Legal & Account
- Content
- Multimedia
- Compliances
- Licenses



PROCESS





. . . Here now ready to launch . . .



Web / App

. . . Thank you . . .



aatam
creation

...WISH YOU THE SUCCESS...

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